

7th Annual World of Faeries Festival
Hosted by The World of Faeries., David and Gloria Yaeger

MERCHANDISE AND CRAFT VENDOR INFORMATION LETTER

Dear Vendor,

You are invited to apply for a booth in The World of Faeries Festival 2011. This year's theme is a Celebration of the Elven Star. This is your early notification of the early bird special which will run until February 28, 2011. We encourage you to take advantage of this early bird special to get good spots as priority is given to vendors who came last year and its first come basis and the price per booth size will go up after that date. Credit cards are accepted or Pay Pal, just call me to set up. Over 1,175 patrons attended last year.

This year promises to have something for everybody, young and old. We always have new entertainers, new family activities, fairy tea parties and much more. Please complete the application included with this letter and join us in our show. There will be extensive advertising in a number of publications local to the show as well as New Age and Fantasy specific, mailing list and mail drop. The festival will also be heavily advertised on the web, and in businesses throughout Chicago land. The festival will include music & other entertainment, food, a vendor village of fantasy artists & craft vendors, and children and family activities.

Dates: Saturday, August 6, 2011
Sunday, August 7, 2011

Times: Our official hours of operation are:
Saturday: 10am-7pm
Sunday: 10am-5pm

Location: Vasa Park
35W217 on Route 31 (Main Gate)
South Elgin, IL 60177

The World of Faeries Festival

Vending Agreement

Space:

1.) Exhibitor agrees to abide by all applicable laws, ordinances and regulations pertaining to health, Fire Prevention, and public safety. Exhibitors are recommended to have a general commercial liability policy of insurance showing onsite coverage and food vendors are required to have liability insurance and proper health permits. Food vendors are required to contact Kane County for the proper permit. We make no arrangements.

2.) Exhibitor agrees that all items sold must be listed and described on the attached vendor application.

2 options:

1. **Handcrafted:** Handcrafted is defined as an item created by you or someone you personally know. It is understood that there may be a piece of your item that is mass-produced (i.e. Fabric used for clothing on a fairy doll), but the overall product must be handcrafted. At least 80% of your item must be handcrafted to fit in this category. We reserve the right to limit the number of categories.
2. **Retail:** This section includes items that are purchased at wholesale and then resold for a profit. This also may include statues not handmade, books etc. If you are not sure, please call us. As we did last year, we offer a limited number of retail spots.

We reserve the right to reject and remove ANY & ALL misrepresented or undesirable goods. This is NOT comparable to a flea market in ANY way. If you have ANY questions on this topic, or any other, please feel free to call us at the number listed on the registration form for vendor inquiries or for any general info.

Photos: **Handcrafted:** Please include enough pictures of the product(s) you plan to sell at the show to represent the majority (i.e. if you make 20 different designs of Fairy Wings and that is your only item, one picture of a selection of them should suffice).

Retail: Please include pictures of your product(s) Display.

NOTE: If you do not supply photos, you will NOT be accepted. If we have pics from last year, just send pics of any NEW items or give us a website to view or send .jpg by email that will be fine.

Upon receipt of your application and payment, a space in the village will be assigned to you. Each space is 10'x10', unless you reserved a larger space. Please make sure your canopy size is the correct size for the space you requested, or you will be charged the extra fee for using a larger space. Please come prepared for ALL weather, as we do not have any indoor facilities available to us. **Canopies are preferred, but decoration is required to fit the Faerie theme. If you are unsure of what this means, we can assist you.**

Approximately 2 weeks before the faire, we will send your space number, a map of the fairgrounds & vendor spaces and a parking permit. Space changes will not be allowed the day of the show.

Fees: **Booth Options;**

10 x 10 Craft/Retail - \$150 total cost for weekend (Deadline February 28)

10 x 20 Craft/Retail - \$285 total cost for weekend (Deadline February 28)

10 x 30 Craft/Retail - \$410 total cost for weekend (Deadline February 28)

After this date, the price will change. Credit cards are accepted, just call me.

This early bird special price has not increased since 2008. We urge you to take advantage of this savings and get your application in as soon as possible, as the price will increase after February!

Deadline: The final deadline for receiving applications **and** payment is in July. Spaces are assigned on a first come, first served basis.

Acceptance: Please make sure to include contact information. If you are **not** accepted, you will be **called** within 2 weeks of receiving your registration form. Your check will be returned to you un-cashed.

Electricity: We may or may not be offering a generator, but Park electricity will be available for a charge of \$50 for the two days. The festival ends in daylight hours, and you can use battery powered fans. You must supply your own orange cord with adapter and it must be certified for outdoor use. The City of Elgin Fire Department will be dropping by on both festival days to insure the proper hook ups.

Payment should be made out to:
The World of Faeries

REGISTRATION FORM AND PAYMENT ARE TO BE MAILED TO:

David and Gloria Yaeger
1672 Carlemont Drive #C
Crystal Lake, IL 60014

Call Dave or Gloria for Vendor Village or General Inquiries at 815-788-1630

3.) Exhibitor agrees to set up designated booth before **9:30am** on both Saturday and Sunday and be open for business at **10:00am** on Saturday and Sunday. **NO VENDOR WILL BE ALLOWED TO SETUP AFTER 9:30 am. You have early set up on Friday evening and you have from 7:00 until 9:30 am to set up on festival days.**

The Vendor must remain open until **7:00 pm** Saturday and **5:00pm** Sunday, unless weather dictates an earlier booth breakdown. Vendors will be permitted to start setting up at **4:00 pm** Friday 08/05/2011, and must be broken down and offsite by **7:00pm** on 08/07/2011.

NOTE: Any Vendor leaving early will not be invited back. The Vendor's helpers must be present by 9:00 am on both festival days. No vendors or their helpers will be permitted to drive down on the ground after that time. You will be required to park your cars and carry supplies down to your pre-assigned spots. Please make sure your helpers have their passes beforehand, along with instructions, our cell numbers in case they are lost etc.

4.) Exhibitor shall keep the booth area in a clean and sanitary condition at all times. Vendor shall be responsible for removing any and all trash from their booth and surrounding area, and disposing it in the designated recycling or trash container provided on site.

Vendors will conceal all camping or personal items during operational event hours. Vendor is required to decorate their booth in accordance to the theme of the event. Undecorated plain white 10x10 booths will not be permitted. For creative booth decoration ideas please write day-glo1@comcast.net Also tee shirts and jeans and shorts are not permitted. See our pics on website for ideas on costume, or dress for men and women. We don't expect you to go out and rent a costume that is not necessary. Many people have come up with creative dress in past festivals.

5.) Exhibitor agrees to stock sufficient inventory, supplies or commodities to adequately service the anticipated 1,000+ attendees at the festival.

6.) Exhibitor is responsible for providing the entire contents, decorations, costumes and fixtures needed to complete their booth; including but not limited to: Tent, tables and chairs, display racks, etc.

7.) Exhibitor agrees to indemnify and hold harmless The World of Faeries Festival, and/or Vasa Park, its presenters, agents and employees from any and all claims, causes of action suits, damages, theft, injuries and losses to any person or goods arising out of or in any way connected with the renting of space in the festival. Exhibitor agrees that this is intended to be a full and final compromise and release of any claims, demands, causes, actions and causes of actions known or unknown.

8.) The World of Faeries will not be liable for refunds or any other liabilities whatsoever for the disruption of the festival due to reason of enclosure in which the festival is to be produced, being before or during the festival, destroyed by Fire or other calamity, or by any Act of God (including but not limited to weather), public enemy strikes, statutes, or any other cause.

9.) Exhibitor agrees to maintain the dignity and integrity of The World of Faeries Festival and will not perform any acts of a harmful nature. The World of Faeries reserves the sole right to ask any exhibitor or its employees to leave the festival that they feel are not acting in the best interest of the festival.

10.) Exhibitor understands that upon payment and confirmation, vending booth fees are non-refundable.

11.) Sales or Distribution of the following items at the festival will be strictly prohibited: Illegal Substances such as drugs and/or drug paraphernalia • No Animals/pets are allowed, park rules • Guns or other mechanical weaponry • (Entertainers decorative swords, knives etc, permitted only with prior approval) No CHILDREN’S SWORDS or WEAPONS, plastic or wooden, whatsoever. No alcohol is permitted in vendor’s booths or on grounds during festival hours.

12.) This agreement constitutes the entire contract between The World of Faeries Festival and the exhibitor. No changes shall be valid unless agreed upon by both parties in writing. Should The World of Faeries seek legal action to enforce this contract, exhibitor agrees to pay all fees and costs that the festival incurs, whether or not legal action is instituted. Venue for such action is hereby agreed to be in Kane County, Illinois.

_____ I understand and agree with all conditions of this contract.

Initial

Signature of Exhibitor/Date

PLEASE RETURN THIS SIGNED PAGE ONLY WITH YOUR APPLICATION BELOW. THERE IS NO NEED TO INCLUDE THE PRIOR 4 PAGES OF GUIDELINES, WHICH ARE YOURS TO KEEP FOR REFERENCE.

The World of Faeries Festival Vending Application

Please complete the business information below.

Name _____

Business Name _____

Address _____

City State Zip _____

Phone (____)____-____ Fax (____)____-____ email _____

Website: _____

- Have you vended at our Festival before? ____ If so, what years?
_____ If you are new to the festival, please share
how you heard about us. _____
- Please list items/services that will be offered within your booth.

- Will you be camping onsite? Yes_____ No_____
- Would you like some advertising flyers? Yes_____ (check)
- Will you be arriving on Friday evening for early set up? Important!! Early set up is 4 pm to 8 pm only. Yes___ No___ We will be staggering arrival times and will send you your schedule.
- Price range of listed items _____
- How many total staff members will you be bringing _____ You are allowed 2 plus YOU

NOTE: You are allowed a maximum of 2 staff/workers per 10' x 10' space. A \$10.00 fee per person will be charged for workers exceeding your maximum number of staff/workers.

- Number of Extra Staff/Workers _____ x \$10 = \$ _____
- Names of Staff/workers: _____
(Must be provided, use back if needed) _____

Booth Options:

_____ 10 x 10 Craft/Retail - \$150

_____ 10 x 20 Craft/Retail - \$285

_____ 10 x 30 Craft/Retail - \$410

Vending Service and Rental Options:

- _____ Basic Craft/Retail Electric - \$50 for weekend

NOTE: Any Additional Costs for Special Electrical Hook-up Requirements are the sole responsibility of the Merchant, this includes Food Vendors. *(No Exceptions)*

I would like to join The World of Faeries advertising program at the following level: (optional)

Program Ad Sizes and Rates

_____ Full Page (Full Color) - \$400

_____ Half Page (Full Color) - \$200

_____ Quarter Page (Full Color) - \$100

_____ Business Card (Full Color) - \$50

_____ 400 x 100 pixel web banner - \$50

_____ I have read The World of Faeries Vending Agreement contained within this packet and agree to the terms within.

VENDING COSTS AND ADVERTISING TOTAL

Please add up all the costs checked above and write in on line below:

\$ _____

Please return by mail to:

David and Gloria Yaeger

1672 Carlemont Drive #C

Crystal Lake IL 60014

Payment should be made out to **The World of Faeries**. PayPal ID is day-glo1@comcast.net. Please

On Send Money screen please switch tab from Purchase to Personal when sending money by PayPal.

ALL VENDOR VILLAGE APPLICATIONS OR GENERAL INQUIRIES ARE TO BE DIRECTED TO David and Gloria Yaeger at 815-788-1630.

For general festival information, please visit: www.theworldoffaeries.com

JOIN WWW.CRAFTLISTER.COM – Great source for Promoters and Vendors

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